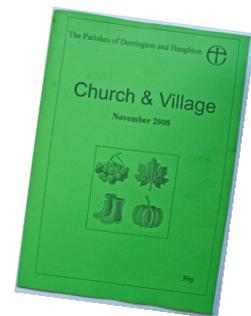


# HOW CAN WE PROMOTE HAUGHTON TO THE WIDER WORLD AND IMPROVE COMMUNICATIONS WITHIN THE PARISH?

Haughton is a pleasant place to live.

Should we be telling everyone this fact or should we try to keep it a secret?

- In today's electronic age a parish website would be an asset. It would promote tourism and raise the profile of Haughton within a wider area, as well as being a valuable source of information to the parishioners. It would be a useful means of communicating information and of gathering people's views. It could include information from parish council meetings and pages on all village businesses and organisations, including Church, school, shops and clubs.
- As more and more people gain access to the Internet an all-inclusive parish website would becoming increasingly important for parishioners, visitors and those with an interest in living or working in the parish.
- The Parish Magazine, Church and Village, communicates information about local events for the benefit of the whole community and also contains advertisements from local businesses. A website would not aim to replace the Parish Magazine but would run alongside it and would share some of the information.



- The village has a small amount of promotional material which is useful to both parishioners and visitors, including the book, “Haughton – A Staffordshire Village”, issued in 2000, and on sale today, and the Parish Walks leaflets, also available here.

- The Parish Council aims to keep parishioners well-informed about Parish Council matters by issuing the Parish Newsletter which reaches every household. However when Haughton Farm was redeveloped the Parish notice board on the south side of the main road was lost. This means that valuable information about Council contacts and the minutes of meetings is not available for parishioners to read.



- Haughton’s entry into the Best Kept Village campaign raises the profile of the parish as a pleasant place to live in and to visit. (See Housekeeping section)

#### Our proposed policies:

- To set up and develop a Haughton parish website.
- To provide sufficient notice boards within the parish.
- To encourage parallel events linking with the Christmas lights.